
From: John Naismith <john@brandcreate.com.au>
Sent: Friday, 16 February 2018 3:14 PM
To: auDA Policy Review; audomainreview@communications.gov.au;
senator.fifield@aph.gov.au
Subject: .au domain names

It has come to my attention that auDA are proposing the availability of .au domain names.

As a business owner with several .com.au domain names, this proposal if approved will devalue .com.au domain names, thus damaging my business and others.

The only businesses that will gain from this proposal are the sellers of domain names.

Australian small businesses have enough challenges in front of them without introducing another unnecessary challenge.

Please do not allow this proposal to go ahead.

Yours,
John Naismith



Division of
Naismith Enterprises Pty Ltd
38 Morris Street, Maldon, VIC 3463
E: john@brandcreate.com.au
T: 03 5475 1359
M: 0407 140 811
www.brandcreate.com.au