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**From:** info@marketingnow.com.au  
**Sent:** Tuesday, 13 February 2018 4:17 PM  
**To:** auDA Policy Review; senator.fifield@aph.gov.au  
**Subject:** Please scrape the plan to launch .au domain names.

Dear auDA Policy Review Panel and Senator the Hon Mitch Fifield,

I have recently become aware of the potential launch of .au domains in Australia.

As a person who could benefit from this introduction of a new series of domain names can **I implore you to scrape this plan.**

I operate a small digital web agency and I manage my clients DNS and domains on a reseller hosting platform. I could reach out to my clients and say you need to buy these extra domains to protect your online IP, buy why should they (or I for that matter) have to?

What protection will you offer a business that goes through the proper business name registration channels?

Please **scrape this plan to launch .au domain names. We do not need it.**

Best regards  
Jeremy

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The logo for 'marketingnow' features the word 'marketingnow' in a lowercase, rounded, sans-serif font. The letters are filled with a gradient from light green to light blue. Each letter has a white outline and a soft, white-to-light-blue gradient shadow, giving the logo a 3D, bubbly appearance.