
From: Jeanette Galyer <jeanette@eckstein.com.au>
Sent: Friday, 2 March 2018 12:29 PM
To: auDA Policy Review
Subject: Submission - Registrant Policy: Enabling Australia's Digital Economy and Society

Dear Sir / Madam,

Please note that this is a formal submission on behalf of Eckstein Australia Real Skin Care Pty Ltd.

We do not support the proposed introduction of the .au namespace. Having read the Policy proposal, I can see no justification for the introduction of the new namespace. It is my understanding that there is no shortage of domain names under the current system.

A 2LD system will remain in place for government and educational entities at a minimum. You note at point 38 that many entities have registered their domain names in both net.au and com.au in order to protect their brand. Under the proposed policy to remove the net.au namespace, those entities will replace net.au with .au and maintain com.au. Based on forum feedback, a huge number of other com.au registrants, including myself, will join the existing 77,136 identical name registrants.

I note that you claim to have undertaken community consultation on the development of the policy. Key stakeholders for this policy include domain name registrars and all existing .au domains. I personally have responsibility for 3 domain names (two .com.au and one .net.au). I received no notice of the proposal, and was not provided with the opportunity to contribute to the consultative process.

On numerous occasions in the Policy paper you note that this will be the first "significant" change in over 30 years. I see the introduction of the many 2LD namespaces during that time as significant.

Your list of questions did not include the most relevant and important in relation to the proposed policy: do I support the introduction of yourname.au? No, I see it as a monumental waste of time and money. The only beneficiaries of your proposed policy will be the auDA and accredited registrars.

Please contact me if you require further information.

Yours sincerely,

Jeanette Galyer
Director



Eckstein Australia Real Skin Care Pty Ltd
Unit 3.09, 32 Delhi Road
North Ryde NSW 2113
Freecall: 1800 026 306
T: (02) 9889 0919
F: (02) 9888 9048
E: jeanette@eckstein.com.au
W: www.eckstein.com.au