

## Statement

# .au domain name licence wholesale price

23 July 2024

On 1 October 2024, the wholesale price of a .au domain name licence will increase from AUD \$7.78 to \$8.45 (ex GST) per year.

The wholesale price change reflects inflation-based cost pressures to administer the .au domain. It will support auDA to:

- Continue to operate as a self-funding not-for-profit organisation, as required under auDA's Terms of Endorsement from the Federal Government
- Invest in maintaining and enhancing our cyber security stance, including ISO accreditation and operationalising requirements under federal Security of Critical Infrastructure legislation
- Meet our strategic aims and deliver on our core functions under the Terms of Endorsement from the Federal Government.

.au domain names deliver strong value for money. From 1 October, they will remain strong value for money, with the annual wholesale price of a .au domain name licence continuing to cost significantly less than the wholesale price of other comparable Top Level Domain options.

auDA is committed to maintaining and delivering a secure, reliable and trusted .au and to unlocking positive social and economic benefit for all Australians online.

ENDS

**Notes:**

The retail price of .au domain name licences are set by .au domain name providers and may include other related services such as web hosting. Retail prices differ between providers.

**About auDA:**

.au Domain Administration Limited (auDA) is the trusted administrator of the .au domain name system (DNS), which is Australian critical infrastructure, supporting more than 4 million .au domain names. auDA is a not-for-profit, endorsed by the Australian Government to innovate and invest in the Australian internet ecosystem to improve the utility of the .au domain for all Australians. Through its steady stewardship of the .au domain and support of multi-stakeholder internet governance, auDA strives to ensure the internet remains open, free, secure and global.