

# auDA Compliance Plan 2021-22



We act in the Australian public interest by keeping the .au domain secure, reliable and trusted for all Internet users.

We ensure ongoing compliance with the .au Licensing Framework to promote confidence in the .au domain and we assist registrars and registrants to achieve compliance by taking proportionate, considered action.

## OUR APPROACH:

1. **Communicate and educate**

2. **Guide and facilitate**

3. **Enforce where breaches are not rectified**



## Our compliance priorities

This year, we are focused on uplifting compliance in several key areas to enhance trust, support greater transparency and accountability, and preserve the integrity of the .au domain for Australians.

### WE SEEK TO ENSURE:

- Only **genuine not-for-profit and charity organisations** hold org.au domain name licences by conducting audits of licences in the org.au namespace
- Registrars **maintain accurate records** of the legal entities responsible for domain names registered on behalf of **trusts and unincorporated bodies** by conducting audits of registrars' record keeping processes
- **Registrars** meet their **compliance obligations** under the .au Licensing Framework by providing tailored training, resources and direct support to them
- Registrars undertake complete and accurate validation of a **registrant's eligibility** every time a licence is registered, transferred or renewed by providing tools and training materials to registrars and conducting audits of their validation processes
- **Foreign companies** using an Australian trade mark to meet the local presence requirement **comply with the exact match requirement** by conducting audits of domain name licences in the com.au and net.au namespaces

Our compliance priorities have been identified through a variety of mechanisms including analysis of complaints data, and audits of registry data and registrar processes.

## Measuring success

We will measure performance against our Compliance Plan through targeted audits, registry and registrar data and direct feedback from registrars.

We will report publicly on our compliance priorities annually.