Stakeholder engagement

auDA's stakeholders are central to our role administering the .au domain on behalf of Australians. Regular and consistent stakeholder engagement informs our understanding of the digital needs of Australians, provides valuable feedback on our policies and operations and enables us to deliver greater value to the community through a trusted .au and open, free, secure and global internet.
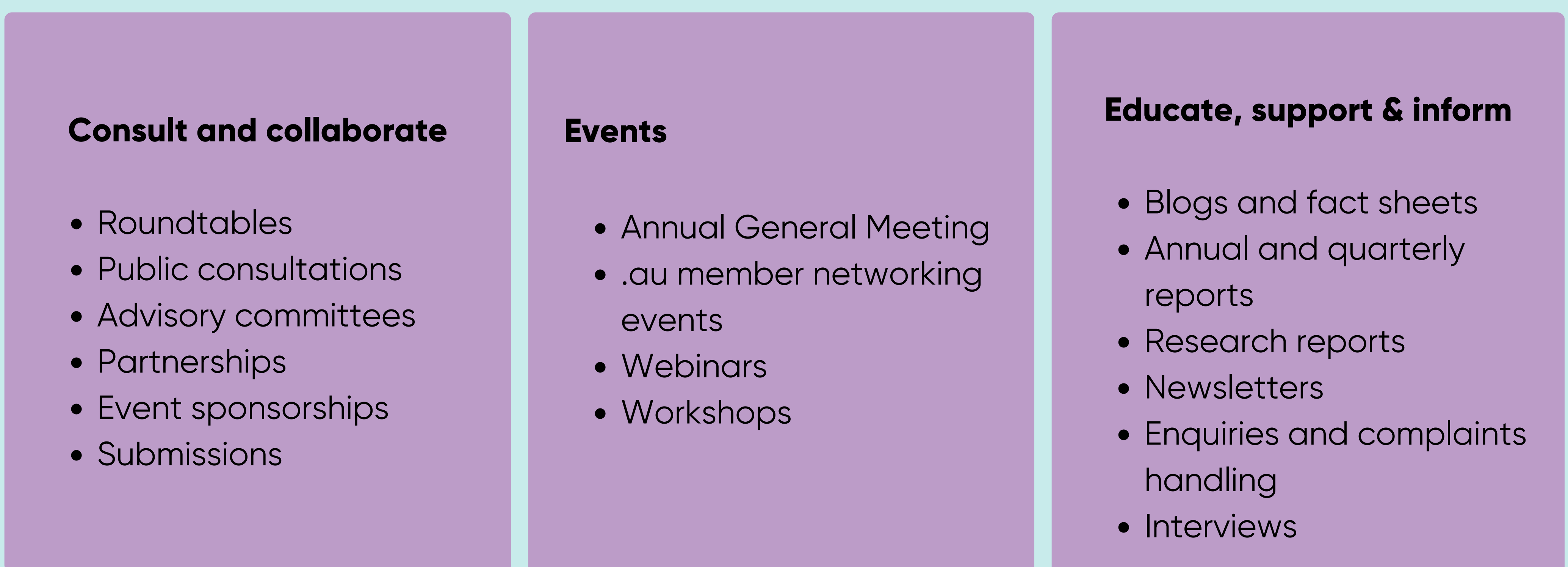
Our stakeholders

We operate through multi-stakeholder processes and engage with a diverse range of stakeholders comprising:

.au members	Community	Civil society	Industry and business	Government

Our stakeholder engagement

We actively engage with our stakeholders. We keep them informed about auDA strategy, policy and operations through the delivery regular updates and insights and seek their views through public consultations. We collaborate through our advisory committees, memberships and partnerships, we host events to share information and bring stakeholders together, and we provide support and education on the .au domain and broader internet ecosystem.

Consult and collaborate

- Roundtables
- Public consultations
- Advisory committees
- Partnerships
- Event sponsorships
- Submissions

Events

- Annual General Meeting
- .au member networking events
- Webinars
- Workshops

Educate, support & inform

- Blogs and fact sheets
- Annual and quarterly reports
- Research reports
- Newsletters
- Enquiries and complaints handling
- Interviews

Engagement measures

Stakeholder feedback ensures our engagement is and remains relevant and effective. We seek feedback through:

.au member survey	Stakeholder survey	Registrar survey	Customer satisfaction survey	Material issues survey

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