

Statement

Proposed purpose statement and edu.au administrative changes

21 April 2026

auDA has today opened two consultations for which it seeks community feedback.

Proposed new purpose statement

auDA's Board seeks feedback on an updated purpose statement: **"Connecting Australians to an open internet with trust and confidence"**.

The aim of the revised purpose is to use accessible and memorable language to simply reflect what auDA does, for whom and to what end.

The new purpose statement reflects:

- **auDA's strong public purpose remit:** by noting that auDA's purpose is to serve all Australians. This represents the diverse cohort that benefits from auDA's work - individuals, business, organisations, government and the nation as a whole.
- **auDA's dual technical and societal roles:** auDA is proud to deliver significant social and economic value through its delivery of a stable, accessible, secure and resilient .au domain.
- **auDA's contribution to global internet governance:** by upholding an open, secure and trusted internet that Australians use with confidence.

Proposed administrative changes to edu.au rules

The Board also seeks feedback on proposed changes to Schedule A of the .au Licensing Rules, which contains the rules for domain names in the edu.au namespace.

The proposed changes are administrative in nature and were recommended by the edu.au Advisory Committee (EAC), which is an auDA Board advisory committee.

Have your say

auDA welcomes member and community feedback on these consultations.

The consultation period will run from 21 April to 19 May 2026.

Further consultation details are published on auDA's website at:



- auDA's purpose consultation: <https://www.auda.org.au/public-impact/have-your-say/consultations/consultation-on-audas-purpose>
- edu.au consultation: <https://www.auda.org.au/public-impact/have-your-say/consultations/2026-edu-au-consultation>

ENDS

For further information:

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About auDA:

.au Domain Administration Limited (auDA) is the trusted administrator of the .au domain name system (DNS), which is Australian critical infrastructure that underpins Australia's digital economy and society. Established in 1986, the .au DNS has served Australian and global internet users for four decades, and provides a stable foundation for innovation and emerging technologies to support Australia's digital future.

auDA is a not-for-profit, community-based organisation, endorsed by the Australian Government to innovate and invest in the Australian internet ecosystem to improve the utility of the .au domain for all Australians. Through its steady stewardship of the .au domain and support of internet governance through multi-stakeholder decision making, auDA strives to ensure the internet remains open, free, secure and interoperable. Follow auDA on social media for the latest .au and internet industry updates:

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