.auDA

Q4 Report

2024-25

We acknowledge the Traditional Custodians of country throughout Australia and their connections to land, sea and community. We pay our respect to their elders past and present, and extend that respect to all Aboriginal and Torres Strait Islander peoples today.

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From the CEO

Dr Bruce Tonkin
auDA Chief Executive Officer

The final quarter of the 2024-25 financial year was marked by publication of the auDA 2026-30 Strategy.

The Strategy presents our updated purpose, vision, values and objectives to guide our work over the next five years. In our Strategy, we focus on trust, impact, innovation and capability, which will enable us to continue delivering benefits to all Australians in an evolving operating environment. You can read the auDA 2026-30 Strategy on our website.

The strategy was developed through a multi-stakeholder process, including via consultation with staff, auDA members, government, industry and the public over 2023-25.

In April 2025, we released our Draft Strategy for public consultation. We thank all those who attended our consultation sessions and made a written submission. Our final 2026-30 Strategy, published in June 2025, is richer for your contributions.

.au Licensing Rules

auDA periodically reviews the .au Licensing Rules to ensure they remain relevant and effective for Australian internet users. In the quarter, auDA sought expressions of interest for a Chair and members of a Policy Advisory Panel that will conduct a review of the rules. The panel will commence work in the second half of 2025 and members of the community will have an opportunity to participate in consultation during the review.

.au security

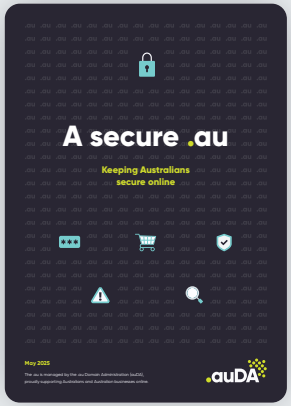
Delivering a secure, reliable .au is not only one of our core functions, it's also a key strategic focus area for auDA. I'm pleased to report all our accredited .au registrars hold ISO 27001 certification or equivalent, the best practice standard for information security, demonstrating their shared commitment to a secure .au ecosystem. Thanks to our registrar community for their ongoing work maintaining high levels of security for .au.

In May, we also published our 2025 *Secure .au* report, and held a webinar on online security featuring the Department of Home Affairs' Head of National Security, Hamish Hansford; Cyber CX's Executive Director Corporate Affairs, Brand and Policy, Jordan Newnham; and auDA's Chief Information Security Officer Rob Turney. The report and the webinar provide insights about the current state of security and how auDA maintains strong cyber security defences.

Multi-stakeholder internet governance

Our Strategy confirms our ongoing commitment to actively participate in multi-stakeholder internet governance processes. In the quarter we participated in the 83rd meeting of the Internet Corporation for Assigned Names and Numbers (ICANN83) and the 2025 United Nations Internet Governance Forum (UN IGF). We also participated in the Council of European National Top-Level Domain Registries (CENTR)'s annual forum. These forums provided a chance to share key insights and discuss issues and opportunities in the current and future operating environments.

We were also pleased to continue to support preparations for the 2025 Australian Internet Governance Forum (auIGF). The 2025 auIGF is scheduled to take place over 23-24 September 2025 in Adelaide and online. I look forward to seeing many faces from the auDA community there.



auDA 2025
A secure .au report

Community engagement

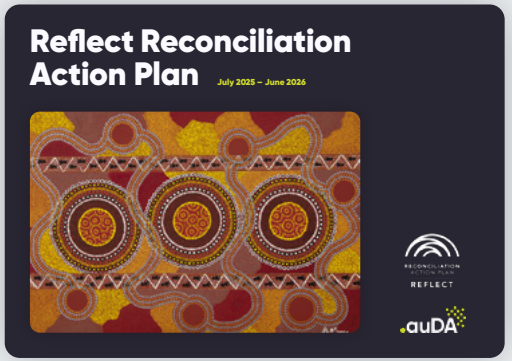
This quarter, auDA's membership team hosted a webinar delivered by the Council of Small Business Australia (COSBOA) Cyber Wardens program to help members develop cyber security skills. We also gathered member feedback on our Draft 2026-30 Strategy through a member webinar and call for submissions. We're always pleased to meet and engage with members at events and webinars, and I welcome the 215 new .au members who joined the membership program over the quarter. My thanks to all .au members for their important contributions to our work and future direction.

In June, auDA published its first Reconciliation Action Plan (RAP), focused on growing our understanding of the importance of reconciliation and building connections with Aboriginal and Torres Strait Islander peoples. We've already begun working on the actions outlined in our RAP and look forward to continue engaging and building stronger relationships with Aboriginal and Torres Strait Islander peoples.

Board Governance

Preparations are underway for changes to auDA's Board in late 2025. In November 2025, the terms of four auDA Board Directors will come to an end and auDA's Chair, Alan Cameron AO, will step down from the Board. In anticipation, auDA's independent Nomination Committee this quarter called for expressions of interest to fill the five positions. The process is ongoing and members will have an opportunity to vote to fill two Elected Director positions later this year.

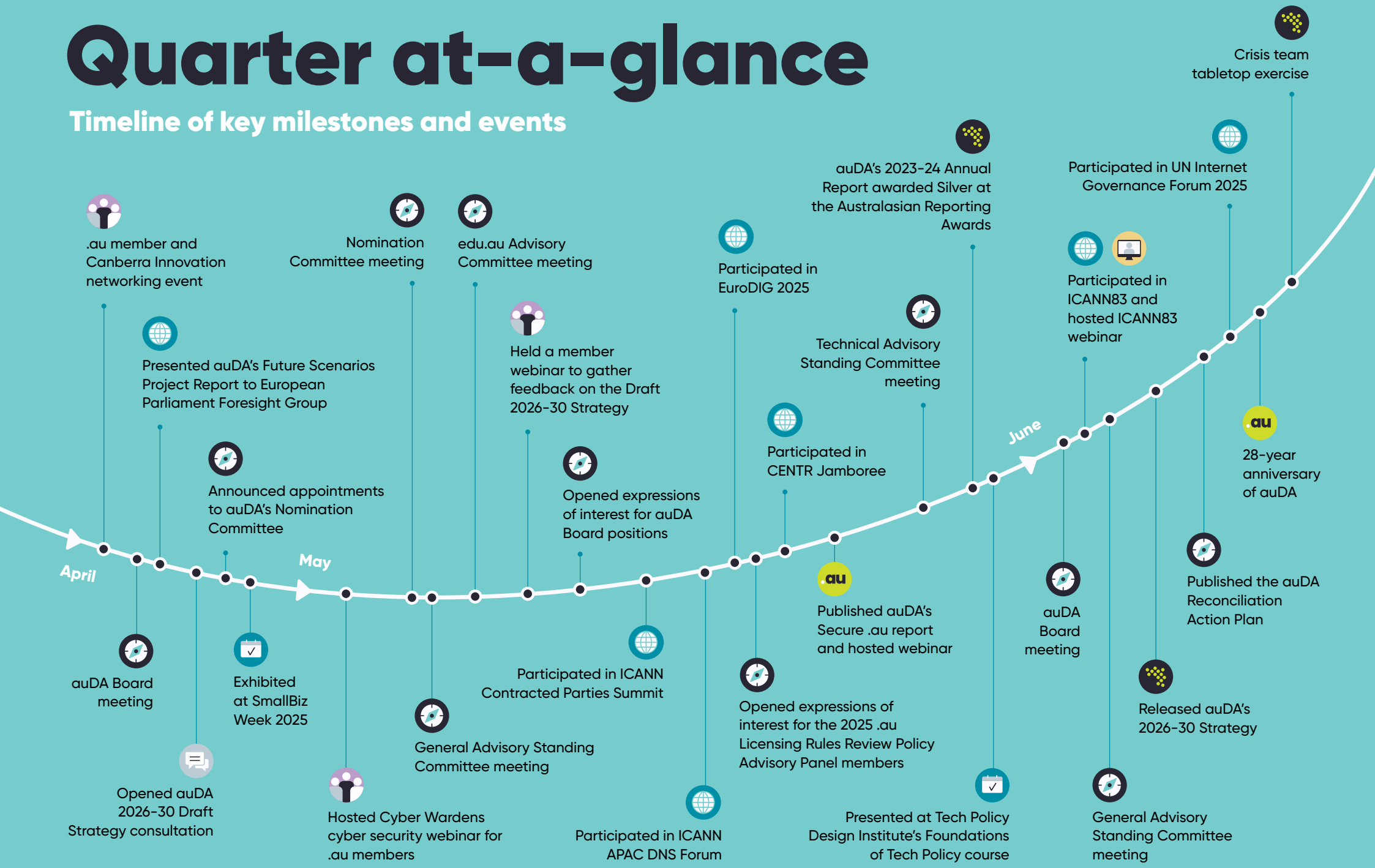
Finally, auDA celebrated its 28-year anniversary in June. In 1997, members of the Australian internet community created an organisation to administer, and create policy for, the .au country-code Top Level Domain (ccTLD). Then called Australian Domain Name Administration (ADNA), we were renamed in 1999 to auDA. Today, 28 years later, we continue to administer a secure, reliable and trusted .au. With our 2026-30 Strategy now final, we look forward to carrying forward our important work delivering benefits for all Australians through .au and the internet.



auDA Reflect Reconciliation Action Plan

Quarter at-a-glance

Timeline of key milestones and events



.au by numbers

Overview of core function metrics

Variations are year-on-year

REGISTRATIONS

4,275,710 +0.61%
Domains under management, Jun 2025

154,365 +6.1%
New domain names created in Q4

SECURITY

auDA completes an annual Baseline Security Audit program with registrars

32 All registrars have ISO 27001 certification or equivalent at end of Q4 FY2025

MEMBERS

5,831 +15%
.au members, Jun 2025

247
New members in Q4

DNS AND REGISTRY SERVICES

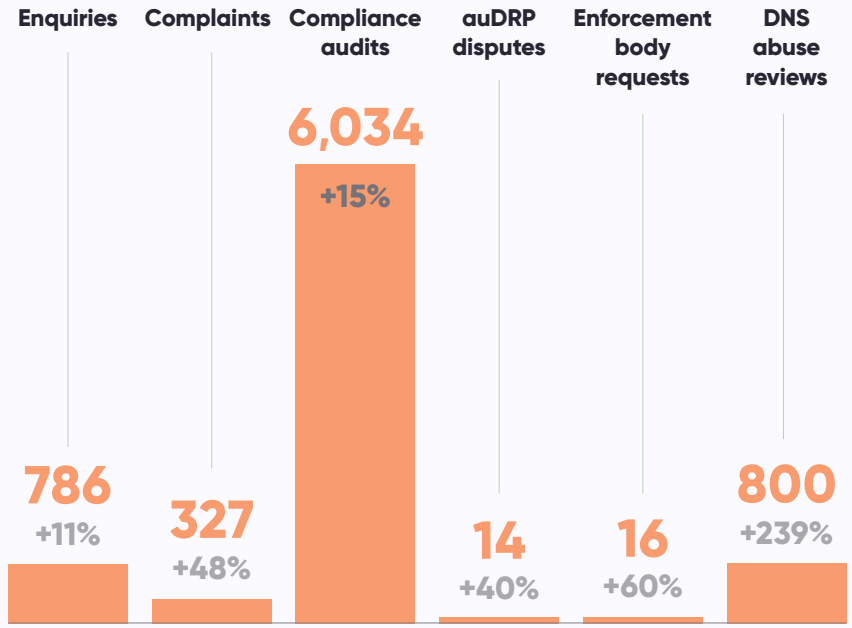
100%
DNS availability

100%
WHOIS availability

100%
Registry database availability

79,900 +9.14%
Average .au DNS queries per second in Q4

COMPLIANCE



ENGAGEMENTS

3
Registrar briefings

8
.au member events, workshops and sponsorships

5
auDA webinars

.au scorecard

Overview of strategic objectives and key results

Objective	Key Result by 30 June 2025	Status
Trust		
Drive down DNS abuse	.au domain names with an instance of DNS abuse down to 0.005 per cent	G
Drive up the integrity of the .au domain	99 per cent of new .au registrations and 92 per cent of .au renewals have a validated Australian presence	G
Lead world's best practice ccTLD security	100 per cent of registrars have ISO 27001 certification or equivalent	G
Innovation		
Improve the utility of the .au by providing greater choice of .au domain names	.au direct names account for 18 per cent of total .au domain names	G
Invest to enable innovation and research by others	$2.2m invested in innovation initiatives	A
Multi-stakeholder engagement		
Grow auDA's membership	6,000 .au members	A
Increase auDA's influence in multi-stakeholder internet governance	40 key international and domestic internet governance and policy forums attended	G

Objective	Key Result by 30 June 2025	Status
People		
Build an organisation regarded as an employer of choice, a great place to work	Maintain or improve culture survey result	G
Governance		
Strive for excellence in our reporting	Assurance of 2024–25 Annual Report conducted by external body	A

On track	G
Being managed within tolerance	A
Outside tolerance	R

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