

Media Release

Strengthening .au for a resilient digital future: auDA's 2024-25 Annual Report

23 October 2025

Released today, .au Domain Administration (auDA)'s 2024-25 Annual Report demonstrates the strength underlying the world's seventh largest country code Top Level Domain (ccTLD) and its significant contribution to Australia's digital economy.

In the financial year, auDA achieved 100 per cent availability of the .au DNS, enabling internet users to navigate to websites and email addresses ending in .au, without interruption. The organisation also worked with its registrar partners to uplift security and domain name integrity, and on the development of its new 2026-30 Strategy, to ensure .au continues to drive value for members and internet users.

The 2024-25 Annual Report also highlights additional achievements over the period, including:

- The commencement of the 2025 .au Licensing Rules Review to ensure the rules continue to remain relevant and align with community expectations
- The launch of auDA's Research and Development Grant Program to fund multi-year projects that advance knowledge and seek to improve how people access and benefit from the internet
- The delivery of the Asia Pacific Internet Governance Academy (APIGA) Australia program, to develop the next generation of young leaders to develop and apply the shared principles, norms, rules, and decision-making procedures that shape the internet's evolution and use
- The development of auDA's Reconciliation Action Plan to engage with Aboriginal and Torres Strait Islander peoples and the auDA Sustainability Framework for operating in an environmental and socially responsible way.

auDA Chair Alan Cameron AO said: "auDA's 2024-25 Annual Report evidences another productive and successful financial year. Through our engagement with the multi-stakeholder community and robust governance, auDA has established a strong foundation to deliver against its 2026-30 strategic goals and meet the challenges of a dynamic future operating environment."

auDA CEO Bruce Tonkin said: "Over the last financial year auDA demonstrated its ongoing commitment to delivering a secure, reliable and trusted .au. The contributions of auDA staff, Board, .au members and stakeholders have been critical to growing value for our multi-stakeholder community. The .au remains well placed to continue to deliver necessary access to .au websites and email addresses for Australians and internet users globally."

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Note to media:

Read the auDA 2024-25 Annual Report on auDA's website.

For further information:

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About auDA:

.au Domain Administration Limited (auDA) is the trusted administrator of the .au domain name system (DNS), which is Australian critical infrastructure, supporting more than four million .au domain names. auDA is a not-for-profit, community-based organisation, endorsed by the Australian Government to innovate and invest in the Australian internet ecosystem to improve the utility of the .au domain for all Australians. Through its steady stewardship of the .au domain and support of internet governance through multi-stakeholder decision making, auDA strives to ensure the internet remains open, free, secure and interoperable.

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