

**au Domain Administration Limited**  
**ACN 079 009 340**

**Meeting minutes of the**  
**General Advisory Standing Committee**

**Date/Time:** Thursday 3 October 2019  
3.00pm AEST

**Present:** Peter Tonoli (chair), Leslie Callaway, Darryl Carlton, Steven de Mamiel, Sae Ra Germaine, Ian Halson, P R Khangure, Charles Reis, Bruce Tonkin (auDA), Kat Vrkic (auDA)

**Apologies:** Michael Dodge, Alison Howe, Jon Lawrence, Paul Marshall, Madeleine Roberts

**1. Welcome**

Peter Tonoli opened the meeting at 3.09pm.

**2. Minutes for approval**

The committee adopted minutes from the meeting of 24 July 2019.

**3. Action items**

Send meeting minutes to Chair for approval and publish on the auDA website two weeks post GASC meeting.

**4. Member declarations of interest**

No members declared an interest.

**5. ICANN Applications**

The committee reviewed the anonymized entries and selected entry 14 and 17 to attend the ICANN66 Policy Forum Conference scheduled for 2-7 November in Montreal, Canada. Entries 16 and 31 were selected as back up in case entry 14 and 17 could no longer attend.

**6. Discussion of correspondence received**

An email from Paul Szyndler was received outlining concerns about auDA's recruitment processes. Bruce Tonkin advised that there is now a vetting process for future employees in accordance with Australian Standard AS 4811-2006. Hattonneale are the recruitment agency currently recruiting for the auDA CEO position. Applications close 18 October and the new Board will have a selection of candidates for their consideration. GASC will send a letter to the Board to confirm future processes and to ensure the steps taken to avoid any issues in the future.

Actions:

- GASC to send letter to auDA Board

## **7. Events and Activities Strategy**

GASC to provide more guidance for applicants on the event strategy process. Peter Tonoli awaiting to receive events strategy from Internet NZ.

Actions:

- Follow up feedback from COSBOA sponsorship

## **8. Update from auDA, including membership**

auDA is in the process of finalising its annual report and performance report.

Public consultations on the new .au licensing rules (consolidating 33 policies into one document) are being held in Canberra, Sydney, Melbourne, Brisbane and Online. ThinkPlace has been appointed as the facilitator for the events. auDA communicated to its members and network as well a digital/print advertising campaign to raise awareness on these events with the Australian public.

Kat Vrkic reported on auDA's Associate Membership program, upcoming member networking events in Sydney and Brisbane, digital campaign for member attraction, and a membership base of over 1,300 members.

There was discussion on changing the 'offshore' wording in T&C's on the online member application and provide alternatives for those applying online for membership who don't have a mobile phone number.

Ian Halson asked whether auDA has access to data on what courses in LinkedIn Learning have been taken by individual Associate Members. auDA reviewed what information is available on the platform and found LinkedIn Learning does retain data on what courses each user has taken. LinkedIn Learning does provide a report in the LinkedIn admin console that can be downloaded with a list of courses and a list of people that have watched a learning module, and data on when a course has been viewed - ie basically it is a systems log file. This information is only available to the systems administrator, which is currently Kat Vrkic. The only use that auDA has for the data is simply to ensure that auDA is getting value for money for the cost to auDA of making this service available to Associate Members. See Appendix A for the last report provided to the auDA Board on usage. This is the only data that anyone has seen other than the systems administrator.

Actions:

- Arrange policy consultation webinar session with GASC
- Arrange a member networking event in Perth

## **9. auDA Strategic Plan**

GASC to review by January 2020.

## **10. Other business**

Bruce Tonkin reported on Andrew Maiden being the interim Head of Stakeholder Engagement and auDA is currently in its recruitment process for the full-time role that will assist in providing support for GASC.

auDA will hold its AGM on 14 November at Monash Conference Centre and GASC members are invited to attend.

Actions:

- Request for new board to meet GASC/TASC
- Charter for GASC - end of 2019

## **11. Next meeting**

The GASC agreed its next meeting will be 1.30pm Wednesday 29 January 2020.

## **12. Meeting close**

The meeting was closed at 4.51pm.

## Appendix A

# LinkedIn Learning

