

auDA 2026–30 Draft Strategy

Consultation submission

Format	Web form submission
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- 1. Does auDA's Draft 2026–30 Strategy establish a clear strategic direction for the organisation?**

yes

- 2. Will auDA's Draft 2026–30 Strategy support it to deliver on the proposed strategic purpose and vision by 2030? The purpose of the meeting is to**

by the draft yes

- 3. Does auDA's Draft 2026–30 Strategy effectively position auDA to meet the operational challenges and capitalise on the opportunities it faces over 2025–30?**

i think the threat of AI and AI search will make websites still relevant but it may impact the popularity. I think their needs some more acknowledgement at least on AI for the next 5 years.