

# auDA 2026–30 Draft Strategy

## *Consultation submission*

<b>Format</b>	Web form submission
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**1. Does auDA's Draft 2026–30 Strategy establish a clear strategic direction for the organisation?**

Yes

**2. Will auDA's Draft 2026–30 Strategy support it to deliver on the proposed strategic purpose and vision by 2030? The purpose of the meeting is to**

I hope not.

You have one job. administer the .au. Everything else you propose in the draft is to line pockets, justify legal corruption, and massive Bureaucracy.

"As auDA considers the changing demand for domain names, we recognise the need to explore new products and services that align with our mission. This will support our long-term sustainability as a fully self-funding not for-profit organisation and the administrator of the .au domain, in accordance with our Terms of Endorsement"

No, no no. Your there to administer the .au domain that's it.

The rest is self justification of your own self importance and laundering.

If you 'long-term sustainability' is at risk for administering the .au domain then sack yourselves as you're incompetent.

There should be no more than 12 people doing this job.

What a joke you are.



This proposal is the highest level of over-governed, self-importance, waste. Because your a NGO laundering for pocket lining and justification and pontification are part of your MO.

SACK THE AUDA

**3. Does auDA's Draft 2026-30 Strategy effectively position auDA to meet the operational challenges and capitalise on the opportunities it faces over 2025-30?**

No