

Media Release

auDA's 2025–26 Annual Report: celebrating 40 years of .au

22 October 2026

.au Domain Administration (auDA) today released its 2025–26 Annual Report which highlights auDA's work to deliver a secure, reliable and trusted .au domain.

The financial year marked the 40th anniversary since the .au domain was established on 5 March 1986. The report recognises the continued importance of .au four decades on, with a record 4,387,430 registered .au domain names as at 30 June 2026, up 2.6% year-on-year.

Other highlights from the 2025–26 financial year include:

- Commencing implementation of auDA's 2026–30 Strategy and making progress against our Trust, Innovation, Impact and Capability strategic pillars
- Maintaining the stable and secure operation of the .au DNS, delivering 100% availability
- Supporting the external Policy Advisory Panel to conduct the .au Licensing Rules Review
- Funding digital inclusion and innovation projects to support underserved communities across Australia through auDA's Public Benefit Program
- Participating in local, regional and global internet governance coalitions, events and policy discussions.
- Progressing auDA's Reconciliation Action Plan and Sustainability Framework.

auDA Chair Marina Go AM said, "Over four decades, .au has helped Australians, businesses, organisations and communities connect online with confidence. auDA's 2025–26 Annual Report demonstrates the continued importance we place on responsible stewardship, robust governance and strong multi-stakeholder engagement to support a trusted .au and enable a positive impact in the online ecosystem."

auDA CEO Dr Bruce Tonkin said, "During 2025–26, auDA maintained a secure, reliable .au while delivering the first year of our 2026–30 Strategy. Through our work, auDA is building on the first 40 years of .au and continuing to deliver a stable foundation for innovation and emerging technologies to support Australia's digital future."

The 2025–26 Annual Report is available on the auDA website.

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**Notes to media:**

[Read the auDA 2025-26 Annual Report.](#)

For further information:

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About auDA:

.au Domain Administration Limited (auDA) is the trusted administrator of the .au domain name system (DNS), which is Australian critical infrastructure that underpins Australia's digital economy and society. Established in 1986, the .au DNS has served Australian and global internet users for four decades, and provides a stable foundation for innovation and emerging technologies to support Australia's digital future.

auDA is a not-for-profit, community-based organisation, endorsed by the Australian Government to innovate and invest in the Australian internet ecosystem to improve the utility of the .au domain for all Australians. Through its steady stewardship of the .au domain and support of internet governance through multi-stakeholder decision making, auDA strives to ensure the internet remains open, free, secure and interoperable. Follow auDA on social media for the latest .au and internet industry updates:

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