

Media Release

auDA's 2024-25 Annual Report: Strengthening .au for a resilient digital future

23 October 2025

.au Domain Administration (auDA) today released its 2024-25 Annual Report, centred on the theme *Strengthening .au for a resilient digital future*. The report outlines auDA's work delivering a secure, reliable and trusted .au domain name system with uninterrupted availability to .au websites and email addresses for internet users around the world.

In financial year 2024-25, auDA met its goals under its 2021-25 Strategy, and undertook development of its new 2026-30 Strategy, to position .au and auDA effectively for the future.

The 2024-25 Annual Report highlights achievements over the year including:

- Supporting more than 4.2 million .au domain names under management
- Delivering a stable, reliable .au with 100 per cent availability of the .au domain name system (DNS), WHOIS service and registry, enabling access to .au websites and emails
- Commencing the 2025 .au Licensing Rules Review to ensure the rules continue to align with community expectations
- Launching the Research and Development Grant Program to fund multi-year projects that advance knowledge that seeks to improve how people access and benefit from the internet
- Hosting the first Asia Pacific Internet Governance Academy (APIGA) Australia program to develop the next generation of young leaders to develop and apply the shared principles, norms, rules, and decision-making procedures that shape the internet's evolution and use
- Publishing auDA's new 2026-30 Strategy, developed with input from auDA staff, Board Directors and auDA's multi-stakeholder community, incorporating governments, the private sector, the technical community, academia and civil society
- Launching auDA's Reconciliation Action Plan to engage with Aboriginal and Torres Strait Islander peoples and developing the auDA Sustainability Framework for operating in an environmental and socially responsible way
- Welcoming Bruce Tonkin as CEO and farewelling Rosemary Sinclair AM when she stepped down at the end of December 2024.



auDA Chair Alan Cameron AO said: “auDA’s 2024–25 Annual Report evidences another productive and successful financial year. Through our engagement with the multi-stakeholder community and robust governance, auDA has established a strong foundation to deliver against its 2026–30 strategic goals and meet the challenges of a dynamic future operating environment.”

auDA CEO Bruce Tonkin said: “Over the last financial year auDA demonstrated its ongoing commitment to delivering a secure, reliable and trusted .au. The contributions of auDA staff, Board, .au members and stakeholders have been critical to growing value for our multi-stakeholder community. The .au remains well placed to continue to deliver necessary access to .au websites and email addresses for Australians and internet users globally.”

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Note to media:

[Read the auDA 2024–25 Annual Report](#) on auDA’s website.

For further information:

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About auDA:

.au Domain Administration Limited (auDA) is the trusted administrator of the .au domain name system (DNS), which is Australian critical infrastructure, supporting more than four million .au domain names. auDA is a not-for-profit, community-based organisation, endorsed by the Australian Government to innovate and invest in the Australian internet ecosystem to improve the utility of the .au domain for all Australians. Through its steady stewardship of the .au domain and support of internet governance through multi-stakeholder decision making, auDA strives to ensure the internet remains open, free, secure and interoperable.

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