

Statement

Statement on .au domain name licence wholesale price

24 June 2025

auDA is responsible for setting the wholesale price for .au domain name licences. On 1 October 2025, the .au domain name annual licence wholesale price will change from AUD \$8.45 to \$8.64 (ex GST).

The new annual wholesale price for a .au domain name licence remains below that of other comparable Top Level Domain name extensions.

The new wholesale price will support continued investment in the .au and auDA's operation as a self-funding not-for-profit organisation, required under auDA's [Terms of Endorsement](#).

auDA will review the wholesale price annually. We remain committed to delivering value for money, and to ensuring the secure and reliable operation of .au and the internet's naming system, and championing an open, free, secure and interoperable internet, for the benefit of all Australians

ENDS

Notes

.au domain name providers ([registrars and resellers](#)) set their own retail price for .au domain names available to the public. Read more about wholesale .au pricing [on the auDA website](#).

For further information:

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About auDA:

.au Domain Administration Limited (auDA) is the trusted administrator of the .au domain name system (DNS), which is Australian critical infrastructure, supporting more than 4 million .au domain names. auDA is a not-for-profit, community-based organisation, endorsed by the Australian Government to innovate and invest in the Australian internet ecosystem to improve the utility of the .au domain for all Australians. Through its steady stewardship of the .au domain and support of internet governance through multi-stakeholder decision making, auDA strives to ensure the internet remains open, free, secure and global. Follow auDA on social media for the latest domain and internet industry updates:

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