

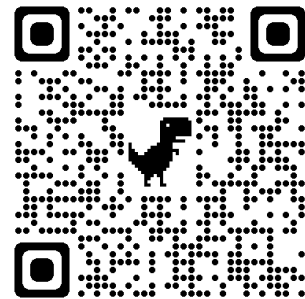


Cyber Boot Camp

-  **Measure your cyber risk**
-  **Build your cyber fitness**
-  **Share your cyber security priorities**
-  **Show your cyber strength**

cynch.com.au/auda

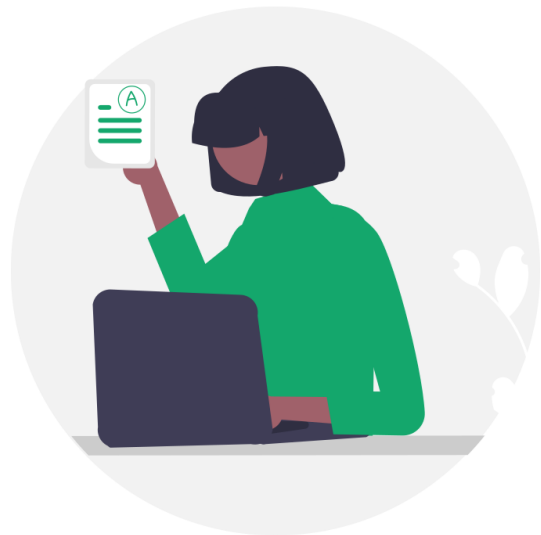


Agenda

1. Introductions
2. Measuring your Cyber Risk
3. Understanding Cyber Threats
4. Building Cyber Fitness
5. Q&A



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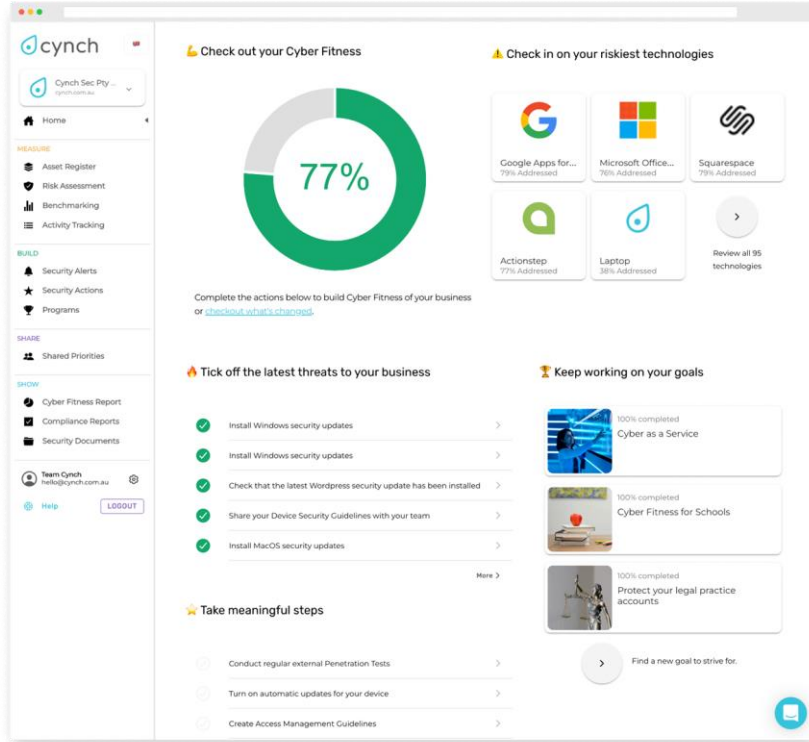
A little bit about cynch

Est. 2018

1,200 Small
Business

Cyber
Fitness

Protect your business through Cyber Fitness



Measure your cyber risk



Build your cyber fitness



Share your priorities



Show your cyber strength

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Aussie businesses are under attack



Time



Money



People



Cyber

Who's in charge?



What's important to your business?



At Home



As A Team



With
Customers

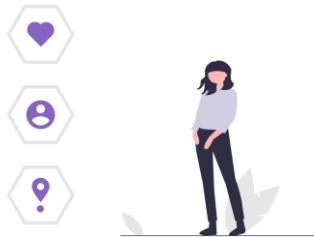


Tracking
Finances



Keeping
Information

The other CIA



Confidentiality



Integrity

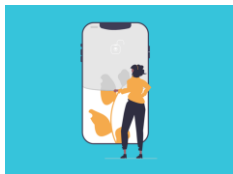


Availability

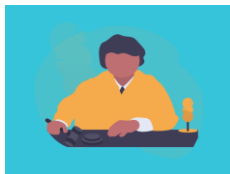
What's keeping you up at night?



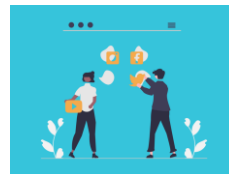
Start with your biggest concerns



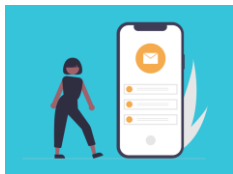
Keeping accounts private



Keeping up with privacy law changes



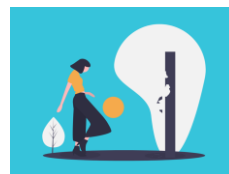
Protecting social media communications



Staying away from dangerous emails



Staying safe on the web



Responding to a cyber incident



Controlling who has access



Knowing when to install updates



Recovering data when it's lost



Australian Government
Department of Home Affairs

- “Critical Infrastructure” Bill
- Strengthening Australia’s cyber security regulations and incentives discussion paper
- Ransomware Action Plan



Australian Government
**Department of Education,
Skills and Employment**



Australian Government
Department of Defence



ASIC
Australian Securities &
Investments Commission

v

RIadvice

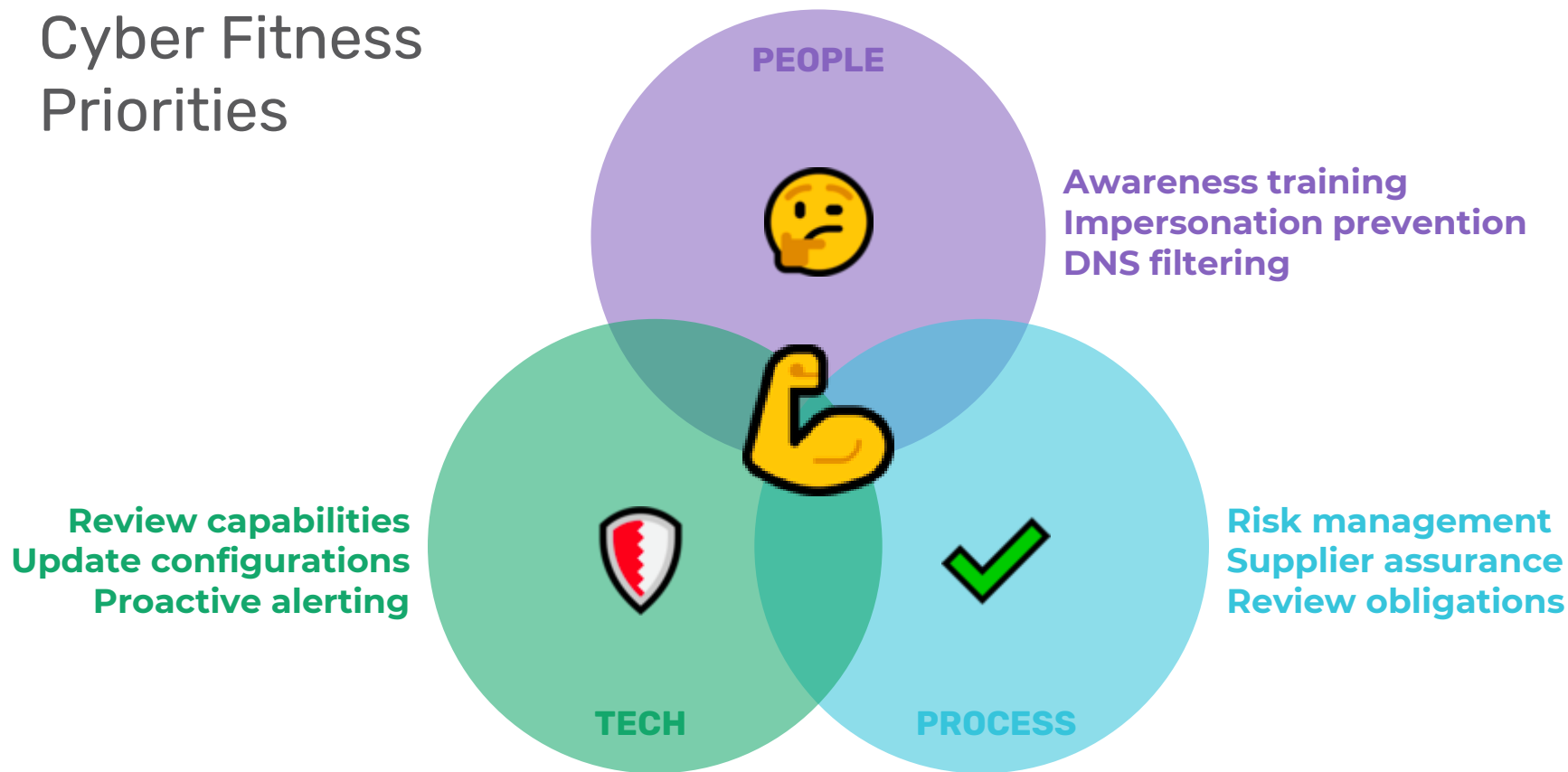
RI did not adopt and implement adequate and tailored cybersecurity documentation and controls in each of the following cybersecurity domains:

- *governance and business environment*
- *risk assessment and risk management*
- *asset management*
- *supply chain risk management*
- *access management*
- *personnel security training and awareness*
- *data security*
- *secure system development life cycle and change management*
- *baseline operational security*
- *security continuous monitoring*
- *vulnerability management*
- *incident response and communication*
- *and continuity and recovering planning.*

What steps have you already taken?

- ☐ Device permissions
- ☐ Security updates
- ☐ Email account protection
- ☐ Data backups
- ☐ Web browser setup
- ☐ Strong passwords
- ☐ Office application configuration
- ☐ Response plans
- ☐ Insurance
- ☐ Business processes
- ☐ Staff training

Cyber Fitness Priorities



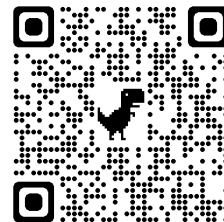
Start building Cyber Fitness today



<https://cynch.com.au/auda>

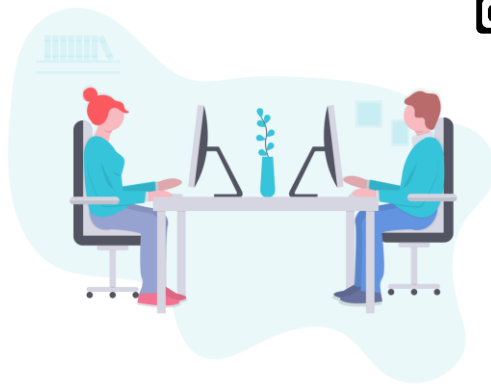
Today

- ☒ Document the key technologies supporting your business.
- ☒ Give your business a cyber fitness checkup.
- ☒ Prioritise the things keeping you up at night.



After Today

- ☐ Cyber fitness alerts
- ☐ Track and compare your progress
- ☐ Document generation
- ☐ Coaching support
- ☐ No ongoing obligation



Over to you...



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