

From: [REDACTED]
To: [LRreview](#)
Cc: [REDACTED]
Subject: [EXTERNAL] - Anonymity requested: .au Licensing Rules Review submission following Draft Report
Date: Friday, 10 July 2026 3:21:45 PM

[REDACTED]

Good afternoon,

Thank you for the opportunity to comment on the Draft Report.

In regards to addressing the concerns we previously provided we would support Option 1 in relation to Recommendation 2, as it provides the clearest and most effective mechanism for maintaining the integrity of the eligibility framework while reducing opportunities for misuse. The details of Option 1 would need to be expanded.

In that regard we wish to flag from our previous response consideration of introducing a requirement that a relied-upon trade mark retain the same overall impression as the domain name being applied for, or a similar safeguard that achieves the same outcome. Such a requirement would help address an unintended consequence of the current arrangements, where punctuation differences may be used to circumvent eligibility requirements. We consider that strengthening the connection between the trade mark and the domain name in this manner would better support the policy intent of the eligibility rules while reducing opportunities for misuse and maintaining confidence in the .au namespace.

Thank you for considering these comments. We would be pleased to provide any further clarification if required.

Kind regards,

[REDACTED]
[REDACTED]

[REDACTED]