From: Martin Crampton

Sent: Thursday, 11 April 2019 3:18:12 PM

To: auDA Policy Review

**Subject:** Policy input / feedback

I think registration eligibility should be more onerous than simply accepting a trademarked word. This should be extended to include no prior company registration.

e.g. In 2004 <u>Realestateview.com.au</u> Pty Ltd was allowed a trademark for Realestateview which then supported its claim for a .com.au domain name. This method was used to circumvent a much earlier registration of Realestateview Pty Ltd that was then not able to claim usage of the .com.au domain despite its much earlier activity in the same real estate online market-space, a space it had in fact created globally - before any other national classified Internet site had been created globally, (when it created <u>Property.com.au</u>).

Regards,

**Martin Crampton**