



B362162

31 May 2019

Mr Cameron Boardman
Chief Executive
.AU Domain Administration Ltd
via Alister Paterson (alister.paterson@auda.org.au)

Dear Mr Boardman

Thank you for your recent letter to the Hon. David Ridgway MP, Minister for Trade, Tourism and Investment, regarding policy changes to the Australian domain name system. Your correspondence has been sent to the Department of the Premier and Cabinet for review.

On behalf of the Government of South Australia, I am writing to you to indicate that the Government acknowledges that the potential benefits to the wider community and to the state's economy, of a second level .au domain name, will be significant.

The Government is supportive of this initiative and is hopeful this change will encourage small businesses to join the digital economy with a domain name that gives them a sense identity, purpose and belonging to the Australian community.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Eva Balan-Vnuk'.

Dr Eva Balan-Vnuk
Executive Director
ICT and Digital Government
Department of the Premier and Cabinet
Eva.Balan-Vnuk@sa.gov.au